



Invitation to Event

- Event** : "Speed dating": Insurance Law Students Meet the Industry
- Date and Time** : Tuesday 5 March 2013, from 6.30 pm onwards
- Fee** : free for registered participants
- Venue** : Venue in Central or Wan Chai to be confirmed shortly.
- RSVP** : Please complete Registration Form overleaf. Places may be limited.
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Letter from the Board

Dear Sir or Madam,

We write as board members of the Hong Kong Insurance Law Association Limited (HILA).

It is our pleasure to inform you that we are planning to hold our first "Speed dating": Insurance Law Students Meet the Industry event at a venue in Central or Wan Chai in the evening of **Tuesday, 5 March 2013**. This event is designed to allow students of insurance and insurance law subjects to meet potential employers and vice versa, in a relaxed environment over a few drinks.

We are all aware of the challenges surrounding the recruitment of talent into the insurance industry, with most students traditionally having been more easily lured into other professions such as banking. Our event is designed at improving students' knowledge of what jobs are available in the industry and what the people doing these jobs actually do on a day to day basis. We also believe that the students will be very keen to make the most of this opportunity to learn more about their potential employers.

How Can You Help?

The key to making this event successful will be participation by industry members, who are willing to give up an evening to talk to students and to raise the profile of the insurance industry with them. So in short, we would be very grateful if you and your colleagues (in particular human resource personnel and junior staff who will be able to tell students about their day to day work as juniors) could make every effort to attend.

Secondly, we would be grateful for some funding as we cannot expect the students to buy their own drinks. We are looking for contributions of between HKD1,000 to HKD3,000 per company/firm. In exchange, you may market your company/firm at the event. We underline that sponsorship is secondary. The key for the students is to meet the industry.

Yours faithfully,

Kim Swan, Dr. Poomintr Sooksripaisarnkit, Mary Thomson, Caroline Thomas
Board Members of HILA



Registration Form

Event Title:

"Speed dating": Insurance Law Students Meet the Industry

Participant Details:

Name of Attendee 1: Dr. / Mr. / Mrs. / Ms.: _____

Member of Hong Kong Insurance Law Association: Yes/ No

Student/Industry Professional (please delete as appropriate)

Job Title: _____

Firm / Company: _____

E-mail: _____

Office Address: _____

Please fax a copy of your completed Registration Form to: 2810 1345 (**Attn: Miranda Tang**).

If there is more than one participant for the same company, please print registration forms for each person.

Sponsorship (Optional):

We wish to sponsor to support this event:

HK\$1,000

HK\$2,000

HK\$3,000

Other

Please make cheques payable to “**Hong Kong Insurance Law Association Limited**” and send cheques, together with this completed Registration Form, to DLA Piper Hong Kong, 17/F, Edinburgh Tower, The Landmark, Central, Hong Kong, **Attn: Miranda Tang**.

If, as a sponsor for more than HK\$1,000 you would like to advertise your company/firm at the upcoming event, we are willing – subject to the absolute discretion of the board - to print firm logos on materials used at the event and to allow some marketing materials to be distributed.